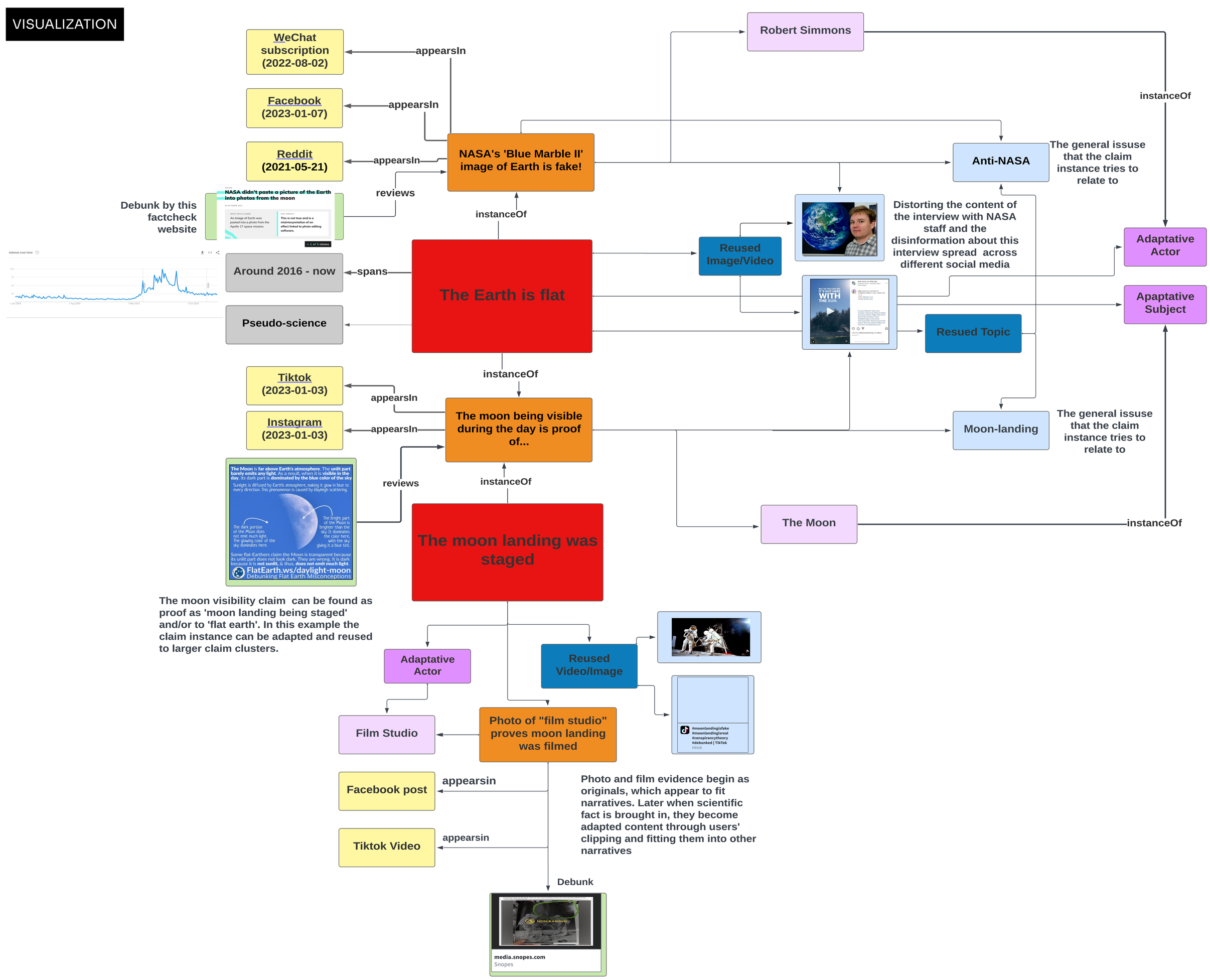
MODELING AND TRACKING THE SPREAD OF DISINFORMATION

the earth is flat?! tracking disinformation from “blue marble ii” to moon landing.

GLOSSARY

- Claim cluster: Generic claim on disinformation idea
- Claim Instance: The specific case in which the disinformation claim is made
- Appearance: Appearances of a specific claim instance (posts, images, news articels, videos, etc.)
- Debunk: Debunk of a specific claim instance
- Reused content: What is taken from the claim cluster and is used in the claim instance? This is related to specific concepts, topics, images, syntax, etc.
- Adaptive content: What has changed from the claim cluster that makes the claim instance unique, such as time, agent, patient, subject, location, language, image, video, goal, verbs, etc.
- Reused entity: Specific examples of reused content
- Adaptive entity: Specific examples of adaptive content
- Time Span: Dates of the first and the last appearance
- Topic: Which topics are prevelant in the claim cluster?

VISUALIZATION



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