

## Issue Animals Hierarchy in the News (Google News Images)

Research Question\_For the issue of climate change, how prominent is each animal (in text and image)? Are there significant differences per 'sphere' (web, news, blogosphere) in the frequency with which each animal is referenced?

Findings\_In the news, for an image query, results are distributed across few of the animals, favoring the polar bear and introducing the cow.



Source\_news.google.com Image Version

Query\_ "climate change"

Method\_count and scale similar animals by frequency of appearance

Result\_all (3.095 Images In 25,933 articles, 782 presented by news.google.com)

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