

Issue Animals Hierarchy on the Web (Google)

Research Question For the issue of climate change, how prominent is each animal (in text and image)? Are there significant differences per 'sphere' (web, news, blogosphere) in the frequency with which each animal is referenced?

Findings On the web, for a text query, results are distributed across all the animals not particularly favoring one issue animal.

puffin pika sea turtle
eagle cow whale crane
dolphin polar bear frog
walrus tiger elephant panda
penguin orangutan
marmot red fox

Source www.google.com

Query "climate change" + scrape top 100 results for "animal x"

Tools Google Scraper, Compare Lists and Tag Cloud Generator

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