

Indexing Issues for the Blogosphere (Google)

Research Question _Indexing is a matter of inclusion (and exclusion). To what extent may search engines be seen as performing editorial tasks when mapping the blogosphere?

Findings _Of the decisions made by search engines, only a few are readily visible. Their sum effects, however, can be measured, and reveal significant dissimilarities: through Google, Google Blog Search and Technorati, users are granted access to different blogospheres.

dialogic.blogspot.com (2) wordpress.com (2) annehelmond.nl (1)

romantol.wordpress.com (6) edugame.eu (4) astore.amazon.com (2) craigbellamy.net (2)

mediastudies.nl (9) eatmyfuckingstilettos.wordpress.com (18) blog.waag.org (6)

mastersofmedia.hum.uva.nl (54)

networkcultures.org (14) whatsnewmedia.wordpress.com (22)

polyglotconspiracy.net (3) newmw.wordpress.com (5) peppie.wordpress.com (4)

jeffvansky.wordpress.com (1) internetundpolitik.wordpress.com (1)

Source _www.google.com

Query _"link:http://mastersofmedia.hum.uva.nl"

Results _180

Tools _Google Scraper and Tag Cloud Generator

Date _27 July 2007

Product _of the Digital Methods Initiative, dmi.mediastudies.nl. **Analysis** _by Anne Helmond, Rosa Menkman, Michael Stevenson, Clifford Tatum and Esther Weltevrede. **Design** _by Anne Helmond.

