## **Election Issue Imagery:**

Dominating the opposing candidate's issue space

## SHARED ISSUES

**Images** Showing: dominance of the opposing candidate in the other candidate's issue spaces

This overview shows how dominant the candidates of the 2008 american elections, Obama and McCain, are in eachothers issue space. After querying one of the candidates issues in Google images, find the first candidate

related image. If the opposing candidate shows up first in the Google Image results, it adds up to the total level of dominance of this candidate in the other candidate's

An image is red when it is an Obama related image, blue when related to McCain. The number indicates the ranking/position of the image in the Google Image results. From position 01 to 10 the color fades 10% per step to emphasize how dominant the candidates are in eachothers issue space.



Veterans



Energy & Environment



Economic Plan



**Immigration** 



nr = Google Rank



Health care